

**Catholic Education Collection**  
**September 14-15, 2024**

**Promotion Guide**

The following suggestions will assist you with your efforts to promote the upcoming Catholic Education Collection (CEC).

1. **50/50 split.** Stress the fact that **50% of the collection remains in your parish** to support your parish religious education and faith formation activities. (Try to be specific about what parish and/or school projects it will help to fund.)
2. Be sure to utilize the sample **bulletin announcements** (on the next page) in your parish bulletin during the weeks leading up to the collection weekend. An announcement from the pulpit the week before the CEC collection would also be effective.
3. Please utilize **Bishop Persico's letter of support** for your September 7-8 bulletin. (The letter will be sent to you in the Information Bulletin on August 26.)
4. **Parish testimony** – Have a parishioner or parish leader involved in a faith formation project give a brief talk about the programs made possible through this collection.
5. Remind parishioners that this collection is not only for Catholic schools but also helps to provide **financial support for religious education and lifelong faith formation programs and activities.**
6. Remind parishioners that this collection also helps to grow **the educational funds of the diocese and the Catholic Foundation (CF)**, which benefit many of our Catholic school students with tuition assistance and provide grants for ministry training and education projects throughout the diocese. As these funds grow, more grant opportunities will be available for faith formation projects.
7. Please **hang the posters** at all your church and/or school entrances. Consider downloading the poster from the website and printing it as an 8 ½" by 11" insert for your bulletin. Or the poster image can be imbedded in the body of your bulletin. These resources are found here: <https://www.eriebcd.org/cec.html>. *(Please let us know if you need more posters or if you are receiving too many for your parish.)*
8. **There are two ways to give.**
  - Parishioners can give directly to your parish either using their offertory envelopes or your parish's online giving platform.
  - Parishioners can make a gift to the diocese online at <https://www.eriebcd.org/cec.html>. When they make this gift, they will be prompted to indicate which parish will receive ½ of their gift. The diocese will track these online gifts and cut checks to your parish by year's end.

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**Suggested Bulletin Announcements**

**August 31 – September 1** - The 2024 Catholic Education Collection will take place on September 14-15. This important collection supports lifelong faith formation for all generations throughout our diocese. Please give generously and know that half of what you give will remain here at \_\_\_\_\_ parish to support our own religious education and faith formation programs.

**September 7 – 8** - Next weekend is the 2024 Catholic Education Collection. Please give generously. Without you, our faith formation and religious education programs would not be as successful as they are. Because of you, our many children and their families, both young and old, are led to greater faith. THANK YOU for your support.

**September 14 – 15** - Today is the 2024 Catholic Education Collection! As you saw, we blessed our catechists today. Half of what you give will remain at our parish to support our own religious education and faith formation programs. You can make a gift by using the envelope provided in your offertory packet, online at [*include your own parish online giving link if you have one*] or online at <https://www.eriecd.org/cec.html>. Thank you!

**September 21 – 22** - Last weekend, our parish took up a second collection to help support the lifelong faith formation and educational needs of our parish and diocese. Many parishioners responded generously. Thank you! If you missed last week's Catholic Education Collection, please consider a donation by using the envelope provided in your offertory packet. Envelopes may be placed in the collection basket or mailed to the parish office. Or you can give online at [*include your own parish online giving link if you have one*] or <https://www.eriecd.org/cec.html>.